



**Madhu Nature**

Where health and Wealth meets together

# Company Business Plan Presentation



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"The bigger the  
dream – the more  
important the  
team."

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# OUR INCOME OPPORTUNITIES

1.

**Retail Profit**

2.

**Direct Referral Income**

3.

**Self Purchase Bonus**

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**Matching Bonus**

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**Madhu Icon Car Winner Award**

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10.

**Founder Director Royalty**

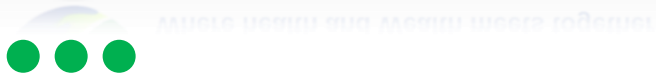




## About Us

At Madhu Nature Healthcare Private Limited , we embrace the essence of nature's bounty to craft a range of premium herbal beauty and health products that promote well-being from the inside out. Our passion lies in harnessing the healing properties of natural ingredients to create transformative creams, tablets, and more, allowing you to experience the true potential of Mother Nature. We source our herbal ingredients responsibly, ensuring that they are ethically harvested and meet the highest standards of purity.

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## OUR MOTTO

**Madhu Nature believes in empowering its members with the opportunity to lead their lives on their own terms. With the motto of spreading Wealth, i.e. spreading wealth through wellness, Madhu Nature has continued to enrich the lives of everyone who is a part of the company and those who believe in its products.**

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### MISSION

**To grow to a global scale and become the benchmark in direct selling industry**



### VISION

**To help people live a life of economic independence on their own terms**



## Retail Profit

- ✓ Members get a retail profit on every purchase they do.
- ✓ The retail profit will be from 4% - 20%.
- ✓ Example: MRP: 2,500 INR and Discount Price(DP): 2,000 INR So a member gets 500 INR as retail profit.







## Direct Referral Income

- ✓ Members gets a referral income of 50% as sponsor income.
- ✓ The income generates when the user activates his/her with any package from the system.

# Self Purchase Bonus

Total team Business (Including Self BV)	Self Purchase Bonus
0 – 10,000 BV	10%
10,001 – 25,000 BV	16%
25,001 – 50,000 BV	20%
50,001 – 1,00,000 BV	24%
1,00,001+ BV	28%

- ✓ Registration will be Free. Account will be activated upon Purchasing Products cost of 1,000 BV.
- ✓ Sponsor Income will be 50% on account activation.
- ✓ Cost of 1 BV is equal to 1 INR.



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# Matching Bonus

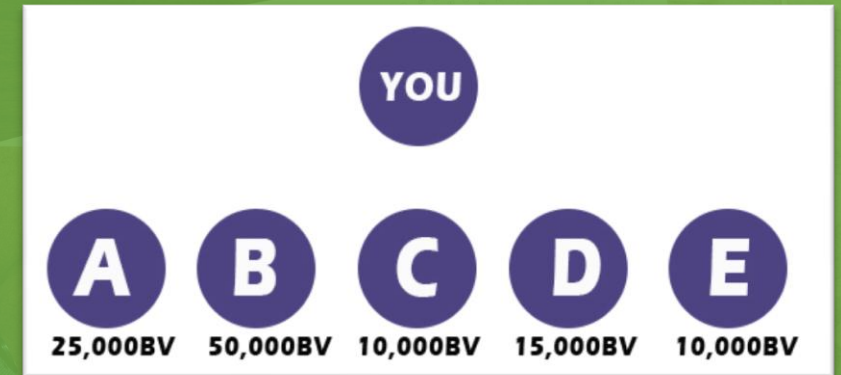
- ✓ The Matching Bonus Income will be generated on the basis of matching two legs .
- ✓ First leg having the highest business and the second leg will be the Accumulate business of remaining Legs.
- ✓ The Matching income will be 10% of the matching business between two legs.
- ✓ Matching Bonus Income income will be a Weekly Payout with Carry forward.
- ✓ Weekly capping of 25,000 INR is applicable on Matching Bonus Income .

## Example:

- ✓ Let's suppose a member is having 5 Legs with the following business on each leg.

**LEG A:** 25,000 BV, **LEG B:** 50,000 BV (**Strong Leg**), **LEG C:** 10,000 BV, **LEG D:** 15,000 BV, **LEG E:** 10,000 BV

- ✓ So in the above example Leg B (Strong Leg) business of the week is 50,000 BV & accumulate business of other legs is 60,000 BV, so here the matching will be 50,000 BV. Matching- 50,000 BV: 60,000 BV- (50,000 BV Matching)  
Matching Income-5,000 INR (10% of the Matching). Remaining BV will be Carry forward.



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# Booster Bonus Income

## BRONZE

- Monthly Income of 2,000 INR
- Duration: 12 Months

## SILVER

- Monthly Income of 3,000 INR
- Duration: 12 Months

## PEARL

- Monthly Income of 4,000 INR
- Duration: 12 Months

## EMERALD

- Monthly Income of 5,000 INR
- Duration: 12 Months

# Mentoring Bonus

Level	4 <sup>th</sup> Rank	5 <sup>th</sup> Rank	6 <sup>th</sup> Rank	7 <sup>th</sup> Rank	8 <sup>th</sup> Rank	9 <sup>th</sup> Rank	10 <sup>th</sup> Rank	11 <sup>th</sup> Rank	12 <sup>th</sup> Rank
1	8%	8%	8%	8%	8%	8%	10%	10%	10%
2	-	5%	5%	5%	5%	5%	5%	5%	5%
3	-	-	5%	5%	5%	5%	5%	5%	5%
4	-	-	-	5%	5%	5%	5%	5%	5%
5	-	-	-	-	5%	5%	5%	5%	5%
6	-	-	-	-	-	5%	5%	5%	5%
7	-	-	-	-	-	-	5%	5%	5%

✓ Mentoring Bonus starts from 4<sup>th</sup> Rank onwards. Level wise income will be provided to the member from his teams total income as shown in above table.



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# Life Style Bonus Income

## **GOLD**

- Monthly Income of 12,500 INR
- Duration: 12 Months

## **PLATINIUM**

- Monthly Income of 25,000 INR
- Duration: 12 Months

## **DIAMOND**

- Monthly Income of 50,000 INR
- Duration: 12 Months

## **BLUE DIAMOND**

- Monthly Income of 1,00,000 INR
- Duration: 12 Months

## **ROYAL DIAMOND**

- Monthly Income of 2,00,000 INR
- Duration: 12 Months

## **ROYAL BLOCK DIAMOND**

- Monthly Income of 4,00,000 INR
- Duration: 12 Months



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# Madhu Icon Car Winner Award

✓ Once the Member reaches “Platinum Rank” The member is awarded with a car worth 5,00,000 INR.



# WIN A CAR

# Rank Achievement Bonus

RANK	RANK NAME	TOTAL BUSINESS (Accumulated)	BOUNS ( INR )	SELF BV MONTHLY
1	Bronze	1,00,000	10,000	250
2	Silver	5,00,000	25,000	250
3	Pearl	10,00,000	50,000	500
4	Emerald	25,00,000	1,00,000	500
5	Gold	50,00,000	2,50,000	750
6	Platinum	1 Cr	5,00,000	750
7	Diamond	3 Cr	7,00,000	1,000
8	Blue Diamond	5 Cr	10,00,000	1,000
9	Royal Diamond	10 Cr	25,00,000	1,250
10	Royal Block Diamond	25 Cr	50,00,000	1,250
11	Crown Director	50 Cr	1,00,00,000	1,500
12	Crown Ambassador	100 Cr	2,00,00,000	1,500

- ✓ From the above Business Volumes 40% to be from one Leg which is higher & remaining 60% to be accumulated of other Legs with Self.
- ✓ By 5th of every month the Member have to do self purchase the BV cost of products according to their Rank to get the benefits of Rank Incomes.





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Founder  
Director  
Royalty Income

### **CROWN DIRECTOR**

- Monthly Income of 2,00,000 INR
- Duration: 60 Months

### **CROWN AMBASSADOR**

- Monthly Income of 5,00,000 INR
- Duration: 60 Months



# Term & Conditions

- ✓ This is a free Registration Plan.
- ✓ **STANDARD DEDUCTIONS** Admin Charges: 10% and TDS: 5%.
- ✓ The Standard Charges will be deducted at the time of withdrawal.
- ✓ Minimum withdrawal request will be 500 INR



## Address

Danalakshimipuram Near Sri Chaitanya  
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India.



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# Contact Us

**Looking for Business Opportunity ?**

**Looking for Extra Income ?**

**CONTACT US FOR MORE INFORMATION**



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